

# Cognitive Dominance

 The Key to  
Unlocking  
Your Potential

VIRTUAL TEAM WORKSHOP

GAIN THE POWER OF COGNITIVE DOMINANCE

## Inspirational & Provocative

This 45-minute workshop could change the way you think about yourself and your team

### High-Impact Practical & Actionable Takeaways

- **Drill down** on shades of fear and anxiety experienced personally and in the workplace
- **Design** a map that guides you through unexpected events
- **Discuss** how partnerships and attitudes can empower teams
- **Utilize** a new paradigm for approaching fear and uncertainty

Easily engage your entire team using Zoom (or other digital platform)

Sign up today for your Virtual Team Workshop  
30-minutes plus a 15-minute Q&A!

**BOOK YOUR EVENT**

Neurosurgeon | Author | Coach  
**MARK MCLAUGHLIN, MD**

“ Mark’s ability to translate lessons from one discipline to another is remarkable, and bringing that perspective to our workforce was truly inspiring.

—John T. Gribbin  
President and CEO  
CentraState Healthcare System





## Neurosurgeon | Author | Coach **MARK R. MCLAUGHLIN, MD**

Dr. McLaughlin is a dynamic and inspiring speaker. He is a practicing board certified neurosurgeon, a national media commentator, author of the book Cognitive Dominance: A Brain Surgeon's Quest to Out-Think Fear, and acclaimed keynote speaker. He is the founder of Princeton Brain, Spine & Sports Medicine where he practices surgery, focusing on trigeminal neuralgia and cervical spine surgery. McLaughlin is also a thought leader in performance enhancement and physician hospital relations. Dr. McLaughlin is the perfect speaker for keynotes and motivational events.

### **COGNITIVE DOMINANCE**

A BRAIN SURGEON'S QUEST TO OUT-THINK FEAR



Mark McLaughlin, MD  
with Shawn Coyne

### Cognitive Dominance: A Brain Surgeon's Quest To Out-Think Fear

PAPERBACK



Mark McLaughlin, MD

[BUY NOW ON AMAZON](#)

### Power of Platforms Mark McLaughlin, MD



[WATCH VIDEO PREVIEW](#)

### What Others are Saying—Cognitive Dominance Virtual Team Workshop

[BOOK YOUR EVENT](#)

"He's a wonderful coach. He's a wonderful team leader. Every time I hear his speech, every time we do a case together, that inspires me to get better, to be a better team leader, to be a better care giver."

—Tatyana Ilkiv, RN

"Just listening to Dr. McLaughlin and his faith and his compassion, and how he kept going... it just gave me courage. It gave me strength. It was wonderful. It was great."

—Ellen Kane, Registered Nurse

"I think the biggest thing I got from today was a strong sense of gratitude, and of optimism and hope, that one day I will be able to impact as many lives as Dr. McLaughlin has."

—Cory A. Ransom, Harvard University 2019

